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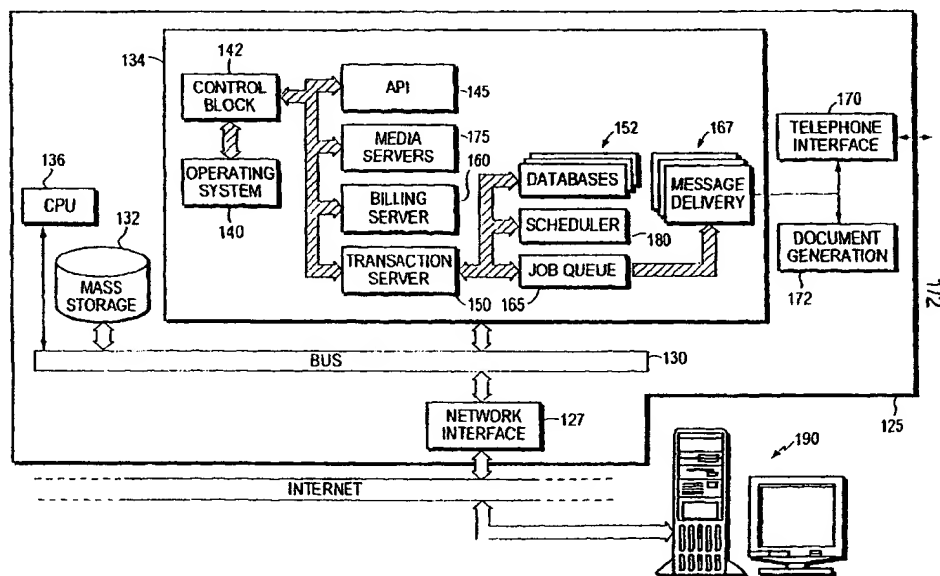
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(54) Title: APPLICATION PROGRAM INTERFACE FOR MESSAGE-ROUTING AND MANAGEMENT SYSTEM



(57) Abstract: Transmission of messages composed on one or more input devices to a single or multiple recipients by means of one or plural communication modes is facilitated. Such communication modes may include conventional or wireless telephone, facsimile transmission, pager, e-mail, postal mail or courier. An application program interface (API) mediates between remote applications requesting messaging functions and a message server that actually implements these functions. The API is capable of processing high-volume requests for message routing, status information, and various other functions on an automated basis, enabling businesses to make routine use of these functions.



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# **APPLICATION PROGRAM INTERFACE FOR MESSAGE-ROUTING AND MANAGEMENT SYSTEM**

## **FIELD OF THE INVENTION**

The present invention relates to communication services, and in particular to  
5 delivery of messages to selected recipients through one or more specified communication modes.

## **BACKGROUND OF THE INVENTION**

Thanks to improvements in technology and widespread consumer interest, once-  
exotic forms of communication have become commonplace, and today the average  
10 consumer has access to a broad array of communications services. The Internet and  
wireless telephony, once the preserve of an elite few, now routinely supplement traditional telephone services and are frequently supplied by the same carriers. Even inexpensive home computers now include facsimile capability. Businesses employing mobile employees can furnish them with economical pagers that incorporate advanced  
15 features, such as text transmission and Internet access.

The sheer proliferation of communication options, while greatly improving access and convenience, has engendered problems as well. The existence of a communication channel does not ensure that the recipient of a message will be "listening" to that particular channel at a given time, yet the sender of a message has no way to know this.  
20 Indeed, more channels of communication traffic mean more demands on the attentions of potential recipients, who, feeling besieged by the assault of e-mail, voice mail, pages, etc., may simply inactivate some communication devices at different times. Message senders, therefore, are faced with the choice of risking non-delivery of their messages, or painstakingly re-transmitting a message on every possible mode of communication modality.  
25

It may also be difficult to transmit the same message to multiple recipients. While a single e-mail message, sent once, can reach an unlimited number of destinations, phone messages must be repeated for each call. Moreover, different recipients may have access to different types of communication channels; perhaps some recipients  
5 can be reached efficiently only by e-mail, others by fax, and still others by page.

The integration of communication input devices also raises the prospect of messages having multiple forms of content. Today, a single message may include input from a variety of sources (e.g., voice and text); transmitting such a message by traditional means may be quite cumbersome, involving multiple separate transmissions that  
10 must be coordinated or difficult "packaging" of the different inputs into a single message.

U.S. Serial No. 09/496,170, filed on February 1, 2000 and entitled Multi-Mode Message Routing and Management (the entire disclosure of which is hereby incorporated by reference) addresses these difficulties and discloses, *inter alia*, a facility for  
15 transmission of messages composed on one or more input devices to a single or multiple recipients by means of one or plural communication modalities. Such communication modalities may include, for example, conventional or wireless telephone, facsimile transmission, pager, e-mail, postal mail or courier. Thus, a message may be directed to a single recipient via multiple modalities, such as e-mail and fax, in order to ensure the  
20 earliest possible receipt of the message; or may be directed to multiple recipients by a single modality or by different modalities (e.g., some recipients receive the message by e-mail, others by fax, others by phone). The facility may be configured to respond to defined "escalation" rules that specify conditions under which different delivery modalities may be sequentially employed. For example, the rules may specify that if there  
25 is no response to an e-mailed question within an hour, the recipient is to be telephoned. Moreover, in addition to alternative transmission modalities, the escalation rules may specify alternative recipients (as well as alternative modalities for those recipients). The escalation rules may also specify default contact methods, which may apply to specific individuals or to lists of recipients.

30 The invention disclosed in the '170 application may include functionality for determining whether a message has been received (e.g., telephone and e-mail polling),

as well as automatic sender notification upon confirmation of receipt. Moreover, in addition to monitoring messages in order to confirm their receipt, the invention may facilitate recipients' responses. In this way, the invention can orchestrate multi-question surveys utilizing multiple communication modes; for example, individuals  
5 contacted directly can respond immediately, while others can respond later in accordance with instructions delivered to them—e.g., via a web site or by calling a toll-free number.

The invention disclosed in the '170 application supports messages having embedded questions that call for response by the recipient. Such responses, when re-  
10 ceived, may be communicated to the message sender and/or accumulated.

Also facilitated by the invention disclosed in the '170 is scheduling of message delivery, on a mode-by-mode basis where appropriate. Scheduling may include delivery at a particular time or within a designated time window, or may involve preventing delivery during specified "black-out" periods. In some embodiments, scheduling may  
15 be automatic and based on considerations such as the recipient's time zone and the form of communication (e.g., to avoid awakening the recipient by telephone).

However, the '170 application contemplates a system in which customers' client computers communicate via the World Wide Web (the "web") with a server implementing the foregoing functions. In other words, the interaction is essentially manual and stepwise in nature, with customers selecting options and indicating preferences  
20 in an interactive session. This model is generally unsuited to business applications requiring more automated, high-volume access to messaging functions.

## DESCRIPTION OF THE INVENTION

### Brief Summary of the Invention

25 The present invention provides an application program interface (API) facilitating interaction, generally (although not necessarily) via the Internet, with a message-handling facility such as that disclosed in the '170 application. In accordance with the invention, application programmers utilize a markup language (preferably XML-derived) to configure applications for compatibility and communication with the mes-

sage-handling facility. The API is capable of processing high-volume requests for message routing, status information, and various other functions on an automated basis, enabling businesses to make routine use of these functions.

Indeed, the range of business-to-business and business-to-consumer organizations that can benefit from flexible messaging services is virtually limitless. For example, an airline may obtain contact information from passengers when tickets are purchased. Should a flight be delayed or cancelled, the airline can generate a single notification for transmission to all passengers via the messaging facility; as the flight time approaches, efforts to reach passengers not yet contacted can be intensified according to defined escalation rules. Similarly, a club or other organization can send out notices of meetings, receive confirmations and preferences from members, and alert them to changes using the messaging facility by means of the API. The message need be written and transmitted by the organization only once; all remaining operations, from bulk re-transmission to collecting and organizing responses, are performed automatically.

In accordance with the invention, a message server comprising a plurality of modalities for transmitting messages is associated with an API. An application, typically implemented on a remote server, is configured to receive a message and a designation of one or more transmission modalities, and is further adapted for interaction with the API. The API comprises stored instructions supporting the interaction. Upon receiving the message and the designation from the application server, the API causes the message server to transmit the message according to the designation.

## BRIEF DESCRIPTION OF THE DRAWINGS

The foregoing discussion will be understood more readily from the following detailed description of the invention, when taken in conjunction with the accompanying drawings, in which:

FIG. 1 schematically represents the environment of the invention; and

FIG. 2 schematically illustrates the components of the API and its mode of interaction.

## DETAILED DESCRIPTION PREFERRED EMBODIMENTS

### 1. Technical Context

The functions of the messaging system are implemented by a server 125, which may be realized as a single workstation or as a network of server computers, depending on the activity level and included functionality. For explanatory purposes, server 125 is represented as a single machine that includes a network interface 127 continuously connected to the Internet. Network interface 127 and the other internal components of server 125 intercommunicate over a main bidirectional bus 130 (which may be a physical bus in a single hardware device, or can instead represent a network such as a LAN or a WAN). The main sequence of instructions effectuating the functions of server 125 and facilitating interaction among customers, server 125, the Internet, and other modes of communication reside on a mass storage device (such as a hard disk or optical storage unit) 132 as well as in a main system memory 134 during operation. Execution of these instructions and effectuation of the functions of server 125 is accomplished by a central-processing unit ("CPU") 136.

A group of functional modules that control the operation of CPU 136 and perform the operations of server 125 is shown conceptually as located in system memory 134; once again, however, it should be stressed that this organization is for explanatory purposes. The various modules and servers may indeed be implemented as active processes running on a single machine, but functionality may instead be distributed among multiple machines (or processors within a single machine), once again depending on the activity level and included capabilities.

An operating system 140 directs the execution of low-level, basic system functions such as memory allocation, file management, and operation of mass storage devices 132. At a higher level, a control block 142, implemented as a series of stored instructions, manages interaction among the various functional components of the server and ensures proper routing of data thereamong.

Although server 125 may be capable of communicating directly with customers by means of the web and electronic mail, as explained in the '170 application, the present application is concerned primarily with hardware-to-hardware communications.

Accordingly, an API 145 receives and processes communications from external sources, and transmits proper responses to those sources, via network interface 127. API 145 represents a programmatic interface for direct connection to appropriately configured third-party applications. The pattern of interaction with the external source, including the content of transmissions thereto, is handled by a transaction server 150. Transaction server 150 has access to various databases, collectively indicated at 152; these databases, discussed in greater detail below, are ordinarily stored on devices 132 and accessed as necessary. Depending on the requests received by API 145, transaction server 150 causes messages to be assembled and transmitted to designated contacts, and retrieves and assembles information for transmission to outside inquiries. Credit-card validation and billing for services are handled by a billing server 160.

The various functions performed by server 125, which result in different patterns of interaction with customers, will now be described.

### ***1.1 Media Conversion and Basic Message Transmission***

A series of media servers, collectively indicated at 175, represent the interface servers that format messages for transmission; these messages may be in the form of voice, text (for transmission by e-mail, web or postal mail), or other desired format. Messages and media designations are received from remote applications via API 145, and once transaction server 150 has received sufficient commands and content to fully specify a message (i.e., the message body, the recipient(s), desired delivery methods, and message options such as delivery scheduling and/or escalation rules), a message "job" is created and stored in a database 152. The job is passed to a job queue server 165, which is responsible for implementing and scheduling all message jobs.

At this point, the message remains in the format in which it was generated. As noted previously, however, server 125 is capable of receiving messages, via the interface servers, in one format and transmitting them in a different, customer-selected format. The functions of media conversion and message assembly are performed by a series of message delivery servers, collectively illustrated at 167, dedicated thereto. The appropriate message delivery server 167 converts messages to the specified format and causes their transmission, via the designated communication medium, by means of a corresponding device driver selected from among a suite of drivers. The drivers oper-



ate a series of transmission devices, which include network interface 127 for e-mail and/or web-based message delivery; a telephone interface 170 for message transmission by telephone, facsimile, pager, or handheld wireless device (although it should be noted that pager and wireless transmission can occur through network interface 127); and a document-generation module 172 for message transmission by postal mail or overnight courier.

The timing of message transmission is governed by job queue server 165. In response to the customer's authorization to send a message, job queue server 165 triggers the conversion and transmission operations just discussed. Job queue server 165 also contains (or, as shown for illustrative purposes, communicates with) a scheduling module 180, which can orchestrate transmission of messages at customer-specified times based on the computer's internal clock.

Server block 165 may contain a text-to-speech conversion module, enabling customer-provided text to be transmitted by voice to the recipient by means of telephone interface 170. Conversely, telephony server 175 may be configured to respond to spoken customer commands, allowing the customer to compose and address a message by telephone (i.e., by communicating with server 125 by means of telephone interface 170).

In still more complex operational modes, server 125 may facilitate catenation of message—either as separate segments of the same format, or as segments encoded in different formats. In the case of audio messages, for example, a message delivery server 167 may append an audio “header” (typically a so-called “professional prompt”) and a “trailer” to the customer's message. Thus, when the recipient answers the telephone, the header portion of the message may tell him that he is about to receive a message from the customer, and the trailer portion may facilitate response (as explained in further detail below).

## 1.2 Confirming Message Receipt

Any of a variety of techniques can be used to assess whether and when a message is received. Many e-mail systems natively support receipt confirmation. Alternatively, a URL can be embedded in the message; when the recipient receives the e-mail

and clicks on this URL, receipt is automatically recorded. Moreover, the URL-specified web page may contain questions inviting response by the recipient, who thereupon transmits the web page back to server 125.

Hard-copy deliveries can be tracked through the courier or by means of a follow-up telephone call to the recipient, while for telephone messages, the recipient can be asked to press a number to confirm receipt. In the context of telephone messages, it may be useful to detect whether a person or an answering machine has answered the phone. This determination can be used, for example, to select a proper audio header or even to choose between alternative messages, which may differ depending whether the message is delivered to the recipient or a recording device; an answering machine, obviously, would not be asked to press a number to confirm receipt, nor would delivery typically be confirmed to the sender if the message was left on an answering machine. To implement answer detection, telephony server 147 is programmed to monitor the level of noise on the line once a connection is established, distinguishing between a “silence” noise level and a “speech” level. If an individual answers, he or she will typically issue a short greeting; that is, the signal pattern of a human answer is a short speech signal followed by silence. An answering machine, by contrast, will generally issue a long greeting (“Hello, you have reached the Smiths ...”). Based on the observed lengths of a sustained speech signal and an ensuing silence, telephony server 147 forms an initial guess as to whether a person or a machine has answered. If a person is guessed, telephony server 147 will play the audio header that prompts the answerer to press a touch-tone key, and if the proper touch-tone pulse is not detected, server 147 may revise its guess and assume that it is communicating with an answering machine.

25

### 1.3 Message Scheduling

It may not be appropriate to transmit messages by certain modes during particular time periods at the recipient’s location. These “blackout” time periods may be established automatically by server 125, or may be designated by the customer or the recipient. Via API 145, an external application may indicate blackout time periods for a particular message, or may permanently designate such periods for particular contacts (and particular communication modalities). Most commonly, permanently designated

30

blackout periods are used to prevent messages from being sent by telephone or pager during times when the recipient is generally likely to be asleep or away from the communication modality. Message-specific blackout periods may be utilized by message senders familiar with the recipient's immediate schedule, or who do not wish to permanently establish blackout periods.

Conversely, the external source may specify particular allowed time windows within which a message must be delivered. Once again, these may be established permanently for particular contacts or "on the fly" for specific messages.

Time-zone scheduling may be employed automatically. For example, if the customer authorizes immediate message delivery at a time that would be late at night where the recipient is located, or schedules message delivery for such a time, transaction server 150 may cause the customer to be prompted with this information and asked to confirm or reschedule delivery.

#### 1.4 Escalation

Rather than send a message to a prospective recipient redundantly via multiple communication modalities, transaction server 150 may be configured to allow the specification of escalation rules for sequential transmission as necessary. The external application selects a plurality of communication modalities and/or contacts, and criteria in the form of rules governing their use. Typically, an escalation rule will specify resort to a different communication modality (or a different recipient) if delivery of the message is not confirmed by a specified time, or within a specified period, using the current communication modality.

Like scheduling restrictions, escalation rules may be defined permanently for a contact (and stored, along with "address book" information pertaining to that contact, in database 152b) or may instead be defined for a particular message. Default message modalities and permanent escalation rules are particularly useful in the context of distribution lists, since the external application can simply enter a message and leave it to server 125 to deliver it to every person on a selected distribution list in accordance with each contact's escalation rules. On the other hand, message-specific escalation rules may be designated for particular messages transmitted to API 145.

To implement the escalation rules, the time period specified in a rule relevant to the initial message transmission is sent to scheduler 180. At the end of that time period following transmission, transaction server 150 determines whether the message has been received in the manner described above. If not, the escalation rule (defined in  
5 database 152b or in the transaction record for the particular message) is executed, and the message re-transmitted by a different modality. If further escalation rules remain for the message, the appropriate time period is once again provided to scheduler 180, and the flow sequence repeated.

## 10                                    *2. An Exemplary Application Program Interface*

With reference to FIGS. 1 and 2, external sources such as a server 190 generate requests for messaging functions and status information, and transmit these to server 125 via a computer network, such as the Internet, for processing. FIG. 2 illustrates in greater detail the role and basic components of API 145. Requests are actually gener-  
15 ated by an application 210 running as an active process on server 190. Application 210 formats these requests in the syntax allowed by API 145. Requests received by API 145 from application 210 are analyzed by a parser 210, which interprets the request and causes the various server modules of server 125 to take appropriate action. The server modules may generate direct responses to the requests or provide status information for  
20 transmission to application 210. A converter 220 places such information into statements conforming to the API syntax prior to transmission.

Preferably, the API syntax conforms to the conventions of XML, using “tags” to characterize elements such as statements and field data. A tag surrounds the relevant element(s), beginning with a string of the form <tagname> and ending with  
25 </tagname>. Thus, parser 215 can be (or be based on) a conventional XML parser.

The contents of a communication to or from API 145 take the form of a “document,” which contains an identifying tag and either a “Request” (for documents generated by application 210) or a “Response” (for documents that API 145 returns to applications 210). Document elements are hierarchically organized into objects. Each ob-  
30 ject specifies the contents of fields associated with the object, and may also contain one

or more nested, hierarchically inferior objects; this structure maintains the organization of information, facilitates movement of information in meaningful packages, and allows for re-use of information without explicit repetition.

At the highest hierarchical level, "Super Objects" define the communication as a Request or a Response, and contain one or more "Major Objects." The Major Objects specify key functional elements of messaging activities, defining the relevant user accounts and the nature of the desired message functions, and may contain sub-objects and/or entries for various fields within the Major Objects. Fields contain information, such as character strings or numbers, relevant to the objects containing them.

The overall organization of a preferred implementation of API 145 appears in summary form below; following the summary, the various objects and fields are described in greater detail. It should be understood that this API is illustrative only.

**Table 1**

**Basic API Organization**

**I. Super Objects: contain required fields and one or more major objects**

**A. Request (fields:)**

- i) UserName
- ii) Password
- iii) Domain
- iv) OEMId
- v) OEMPassword
- vi) RequestType

**B. Response: same fields/objects as request + errors, warnings**

**II. Major Objects: required elements of documents, may contain sub-objects and fields**

## A. Member (fields:)

- i) Command
- ii) Id
- iii) FirstName
- iv) LastName
- v) Company
- vi) UserName
- vii) Password
- viii) AllowNotices
- ix) DialinId
- x) Dialin Password

## Member (subobjects:)

- i) Contact Method
- ii) Billing (fields: Id; Billing Plan; CurrentBalance)
- iii) Credit Card (fields you'd expect)

## B. Contact (subobjects:)

## i) Contact Method (fields:)

- a. Id
- b. Transport
- c. Qualifier
- d. Ordinal
- e. PhoneNum, FaxNum, PagerNum
- f. Access Code
- g. Email Address
- h. Street1
- i. Street2
- j. Suite
- k. City
- l. State
- m. Zip
- n. Country

## ii) Contact MethodRef (fields:)

- a. Id
- b. FirstName, LastName, Company
- c. Transport, Qualifier, Ordinal
- d. AllowMultiple

Contact (fields:)

- i) Command
- ii) Id
- iii) Prefix (optional)
- iv) First Name, Middle Name, Last Name
- v) Company (optional)
- vi) Title (optional)

C. Distribution List (fields:)

- i. Command (create, replace, append, delete, remove)
- ii. Name
- iii. Description
- iv. Id

D. Job (fields:)

- i. Id
- ii. Charges

Job (subobjects:)

i. Message (fields:)

- A. Subject
- B. Template (optional)
- C. Id
- D. Date

Message (subobjects:)

A. MessageArg Objects: series of Name/Value tags:

- 1) SENDER
- 2) BODY
- 3) ASK\_YESNO\_QUESTION
- 4) QUESTION\_TO\_ASK
- 5) EMAIL\_ADDR

B. DeliveryTime Objects

C. DeliveryTimeModifier Objects

- ii. Contact (to specify one-time recipient of message)
- iii. Delivery Request (elements:)

- 5
  - A. DeliveryOptions field (in)
  - B. Contact MethodRef sub-object

Delivery Request (returned elements:)

- 10
  - A. ContactMethod
  - B. Contact
  - C. Delivery (fields:)

- 15
  - 1) Id
  - 2) Timestamp
  - 3) Duration
  - 4) Status (Not Sent, Sent, Failed, Cancelled, Cancel Pending)
  - 5) Details (Bad Address, Delivery Address is unreachable, No Answer, Busy, Answering Machine (assumed), Answering Machine, Maximum Delivery Attempts Exceeded, Acknowledged, Modem, Hangup, Callback Later, Internal Error
  - 20
    - 6) Size
    - 7) Cost

- 25
  - D. DeliveryRequest fields (out)

- 30
  - 1) Id
  - 2) EstDuration
  - 3) EstSize
  - 4) Status
  - 5) Details
  - 6) Completed

- E. Range (fields:)

- 35
  - i. Object (i.e., type of object trying to look up)
  - ii. Type
  - iii. Start
  - iv. End



Every transmission to API 145 requires a Request, which will generate a Response from API 145 (and the server modules with which it functions). The Request must identify one or more valid "members" by means of UserNames. A request contains the following required fields:

Table 2: Request Fields

Field	Description	In/Out	Allowed Values	Example
UserName	Login name that identifies the member	In	String	<UserName>RalphW </UserName>
Password	Password for the member, assigned by the domain	In	String	<Password>abc123 </Password>
Domain	Identifier (generally identifies the company or organization to which the member belongs)	In	String	<Domain>POETS</Domain>
OEMId	The domain ID (identifies company or organization)	In		<OEMId>kkk52057kk </OEMId>
OEMPassword	The client password	In		<OEMPassword> OEMPassword </OEMPassword>
RequestType	Requests one of the following actions: Validate (Check all of the fields and sub-objects for syntax and validation errors; does not take any additional action) Commit (Put the document in database, and initiate requested actions) Look up (Find objects in the database based on specified criteria; used with the Range object only)	In	validate commit lookup	<RequestType>validate </RequestType>

(In this and other tables, the In/Out column indicates whether the field is used in a Request (in), in a corresponding Response (out), or in both.)

In addition to fields, the Request will generally contain one or more Major Objects. Typical actions include: send a message to specified recipients; add/edit/delete member, distribution list, contact information; look up the status of a job; send a billing inquiry. The following represents a typical Request (with the Contact Object, discussed in greater detail below, indicated but not actually specified):

```

    <Request><UserName>RalphW</UserName>
      <Password>abc123</Password>
      <Domain>POETS</Domain>
      <OEMId>OEMId</OEMId>
5    <OEMPassword>OEMPassword</OEMPassword>
      <RequestType>validate</RequestType>
    [Contact Object]
  </Request>

```

The Response is generally returned with the same objects that were included in  
 10 the Request; if, however, the Request asks for information (e.g., a request for message  
 status or for billing information), some objects or fields may be added or changed. In  
 addition, the Response will contain Errors and Warnings fields as appropriate:

Fields	Description	In/Out	Allowed Values	Example
Errors	Set to the number of errors discovered while processing the major objects included in the Request	Out	Unsigned Integer	<Errors>2</Errors>
Warnings	Set to the number of warnings (a less severe error) discovered while processing the major objects included in the Request	Out	Unsigned Integer	<Warnings>0</Warnings>

**Table 3: Errors and Warnings (Response Fields)**

15 Errors and Warnings are described in greater detail below.

The following represents a typical Response (with the Contact Object once  
 again indicated but not actually specified):

```

    <Response>
  <UserName>RalphW</UserName>
20  <Password>abc123</Password>
    <Domain>Poets, Inc.</Domain>
    <OEMId> OEMId</OEMId>
    <OEMPassword> OEMPassword</OEMPassword>
    <ResponseType>validate</ResponseType>
25  <Errors>2</Errors>
    <Warnings>0</Warnings>

```

[Contact Object]

&lt;/Response&gt;

Requests and Responses specify one or more Major Objects as follows:

Major Object	Description
<u>Member</u>	User-level login that identifies a user account (end user or member)
<u>Contact</u>	Person or organization to which a message may be sent
<u>Distribution List</u>	A group of contact methods (for example, phone number, pager number, email address) to which a message may be sent
<u>Job</u>	Message to one or more contacts using one or more contact methods
<u>Range</u>	Used to look up other objects based on specific search criteria; for example, to look up a job by Id, or jobs sent on a certain date, or all contacts from the same organization

5

**Table 4: Major Objects**

Each Major Object contains zero or more fields and sub-objects, which may themselves contain additional sub-objects and/or fields. The various Major Objects will now be described in detail.

Major Objects—Member: generally an end user of the messaging service.

10

Major Objects—Member:—Fields: The Member object has the following fields:

Field	Description	In/Out	Allowed Value	Example
<u>Command</u> (Required)	Requests one of the following actions: Create (Add a new Member object) Update (Modify Member object information) Remove (Remove a Member object)	In	create update remove	<Command>create</Command>
<u>Id</u>	Unique identifier assigned in a Response to a Request to create a Member object	Create (Out) Update(In) Remove(In)	Alphanumeric string	<Id>k5j34kd</Id>
<u>FirstName</u> (Required)	The member's first name	In	String with a 32-character limit	<FirstName>Virginia</FirstName>
<u>LastName</u> (Required)	The member's last name	In	String with a 32-character limit	<LastName>Woolf</LastName>

Company (Optional)	The member's company affiliation	In	String with a 32-character limit	<Company>Hogarth Press</Company>
UserName	The member's login; must be unique within the domain	In	String with a 32-character limit	<UserName>VirginiaW</UserName>
Password	The member's secret password	In	String with a 32-character limit	Password>abc123</Password>
AllowNotices	Marks this member as being interested in receiving receive periodic mailings specific to this domain	In	"True" (to allow); otherwise, "False"	<AllowNotices>true</AllowNotices>
DialinId	This is a way for the member to identify himself when calling into a voice response (automated touch-tone telephone) system	In	Numeric string	<DialinId>9146445543</DialinId>
DialinPassword	Serves as a PIN for the voice response system	In	Numeric string	<DialinPassword>1234</DialinPassword>

**Table 5: Member Major Object Fields**

Major Objects—Member—Sub-objects: In addition, the Member object contains the following required sub-objects:

5        Major Objects—Member—Sub-objects—Contact Method: specifies communication mode (e-mail, telephone, etc.) and contact information (e-mail address, telephone number, etc.) specific thereto. Contact Method sub-objects are further described below in connection with the Contact Major Object.

10       Major Objects—Member—Sub-objects—Billing: specifies the billing plan and details necessary to bill the member (such as a credit-card number). The object also describes the current account status. The following table sets for the required fields for the billing sub-object:

Fields	Description	In/Out	Allowed Values	Example
Id	Unique identifier	Out		<Id>k123lby4</Id>
Billing Plan	Indicates which plan the member is using (pay-as-you-go, prepaid, both using a credit card)	In		<BillingPlan>kkk33kkk</BillingPlan>
CurrentBalance	Current balance in US dollars as a floating point number	Out		<currentBalance>15.22</CurrentBalance>

**Table 6**  
**Member Major Object**  
**Billing Sub-object**

5

The billing sub-object, in turn, contains a Credit Card sub-object, the fields for which are set forth in the following table:

Fields	Description	In/Out	Allowed Values	Example
FirstName, MiddleName, LastName	Name as it appears on the credit card	In	Each name field is a string with a 32-character limit	<FirstName>Virginia</FirstName> <MiddleName>L.</MiddleName> <LastName>Woolf</LastName>
CreditCard Number	Required	In	Number as it appears on the credit card	<CreditCardNumber>5123123412341233</CreditCardNumber>
Expiration Month	Expiration month as it appears on the credit card	In	Two-digit number as it appears on the card	<ExpirationMonth>8</ExpirationMonth>
Expiration Year	Expiration year as it appears on the credit card	In	Four-digit number	<ExpirationYear>2001</ExpirationYear>
StreetAddress1	First line of the street address for this card	In	First line of billing address for this card	<StreetAddress1>25 Hollywood St </StreetAddress1>
StreetAddress2	Second line of the street address for this card	In	Second line of billing address for this card	<StreetAddress2>Hogarth Press Inc </StreetAddress2>
City	City of billing address for this card	In	City name	<City>Los Angeles</City>

State	State of billing address for this card	In	Use two-letter state abbreviation	<State>CA</State>
Zip	Zip code in the US, postal code outside	In	Zip codes can be either five or nine digits; hyphen is optional	<Zip>90210-1234</Zip>
Country	Country	In	Country name	<Country>USA</Country>

Table 7  
Member Major Object  
Billing Sub-object  
Credit Card Sub-object

The following is an example of entire Member Object:

```

5      <Member>
        <Command>create</Command>
        <FirstName>Ralph</FirstName>
        <LastName>Emerson</LastName>
10      <Company>Poets R Us</Company>
        <UserName>RWE</UserName>
        <Password>MyPassword</Password>
        <DialinId>12345</DialinId>
15      <DialinPassword>12345</DialinPassword>

        <ContactMethod>
          <Transport>email</Transport>
          <Qualifier>none</Qualifier>
20      <EmailAddress>ralph@Poets.com</EmailAddress>
        </ContactMethod>

        <ContactMethod>
          <Transport>phone</Transport>
25      <Qualifier>office</Qualifier>
          <Ordinal>0</Ordinal/Ordinal>
          <PhoneNum>617-123-4567</PhoneNum>
        </ContactMethod>

30      <Billing>
        <BillingPlan>kkk33kkkk</BillingPlan>
        <CurrentBalance>1.00</CurrentBalance>
        <CreditCard>
          <FirstName>Ralph</FirstName>

```

```

    <MiddleName>Waldo</MiddleName>
    <LastName>Emerson</LastName>
    <CreditCardType>Master
5  Card</CreditCardType>
    <CreditCardNumber>5123123412341233</CreditCardNumber>
    <ExpirationYear>2001</ExpirationYear>
    <ExpirationMonth>8</ExpirationMonth>
    <StreetAddress1>1313 Mockingbird
10 Lane</StreetAddress1>
    <StreetAddress2>Poets R
    Us</StreetAddress2>
    <City>Warren</City>
    <State>MA</State>
    <Zip>01810</Zip>
15 <Country>USA</Country>
    </CreditCard>
    </Billing>
    </Member>

```

**Major Objects—Contact:** identifies an individual to whom a message may be  
 20 sent. A Contact Object contains one or more Contact Method sub-objects (described  
 below), each of which identifies a way to reach the individual. Contact and Contact  
 Method information may or may not be stored in a member's Address Book (i.e., the a  
 collection of a member's Contacts and their associated Contact Methods stored in data-  
 base 152b). Thus, a Contact Major Object may be created to be stored in an Address  
 25 Book, or for one-time use.

**Major Objects—Contact—Fields:** The Contact object has the following fields:

Fields	Description	In/Out	Allowed Values	Example
Command	Requests one of the following actions: Create (Add a new Contact object) Update (Modify Contact object information) Remove (Remove a Contact object)	In	create update remove NOTE: (This field is required only when the Contact is to be used as a major object; that is, so the contact is stored in the Address Book for reuse.)	<Command>create</Command>
Id	Required field that identifies the member when the Command field is used to update or remove the Contact.	In (for update and remove)	Supplied after a contact has been created.	<Id>k5j34kd</Id>



Prefix (Optional)	Indicates the contact's preferred title; for example, Mr., Ms, Dr.	In	String	<Prefix>Mr.</Prefix>
First Name Middle Name Last Name	The contact's first, middle and last names, first and last names are required	In	Each name field is a String with a 32-character limit	<FirstName>William</FirstName> <MiddleName>S.</MiddleName> <LastName>Shakespeare</LastName>
Company (Optional)	Indicates the name of the company or organization with which the contact is affiliated	In	String with a 32-character limit	<Company>Globe Theater, Inc.</Company>
Title (Optional)	Indicates a job title for the contact	In	String with a 32-character limit	<Title>Director</Title>

Table 8: Contact Major Object Fields

Use of the Command field ensures that the Contact Object will be stored in the Address Book of the member with which it is associated. When the Contact Object is  
5 nested as a sub-object of a Job object (described below), the contact information will not be stored in an Address Book.

The following represents a typical Contact Object (with Contact Method objects indicated but not actually specified):

```

10      <Contact>
        Prefix>Mr.</Prefix>
        <FirstName>William</FirstName>
        <MiddleName>L.</MiddleName>
        <LastName>Shakespeare</LastName>
        <Company>Globe Theater, Inc.</Company>
15      Title>Director</Title>
        [ContactMethod Objects]
    </Contact>

```

Major Objects—Contact—Sub-objects—Contact Method: as explained above,  
20 this object specifies the manner in which a member may be contacted. A Contact Method sub-object may contain some or all of the following fields:



Field	Description	In/Out	Allowed Values	Example
Id	Identifies this Contact Method object	In or Out	Required based on the logic for the parent Contact object. NOTE: The Contact Method object does not have a Command field; rather, it is nested within a Contact object that does have a Command field.	<Id>k5j34kd</Id>
Transport (Required)	Indicates delivery method	In	Phone Fax Pager Email Mail	<Transport>email</Transport>
Qualifier (Required)	Indicates the type of phone or fax	In	Home Home2 Office Office2 Cell NOTE: Member is a legal value for Qualifier only when used in a Member object.	<Qualifier>cell</Qualifier>
Ordinal	A counter that allows entry of more than one exact type of contact method.	In	Unsigned integer. Only required if there is more than one of a particular kind of contact method (home 0, home1). For example: for your first phone number, the ordinal would be "0", for the second, the ordinal would be "1"	<Ordinal>0</Ordinal>
PhoneNum FaxNum PagerNum	Telephone number for phone, fax, pager	In	Typical phone number with area code (no "1" for long distance needed), for example 212 1234 567; hyphen is optional.	<PhoneNum>212 123 4567</PhoneNum> <FaxNum>212 1234 568</FaxNum> <PagerNum>800 456 4567</PagerNum>
Access Code	Access number for a pager	In	Used only when the pager service requires the caller to enter an identifying touch tone string (sometimes, ending with the pound sign or asterisk) before entering a callback number.	<AccessCode>77325#</AccessCode>
Email Address	Email address	In	Typical email address.	<EmailAddress>![CDATA[jkrowling@bloombsbury.com]]</EmailAddress>
Street1	Street address	In	String with 32 character limit	<Street1>100 Park Avenue</Street1>
Street2	Second line of address	In	String with 32 character limit	<Street2>Waldorf Astoria Hotel</Street2>
Suite	Suite number, if applicable	In	String with 32 character limit	<Suite>Tower Suite 1400</Suite>

City	City	In	String with 32 character limit	<City>New York</City>
State	State	In	Two-character abbreviation	<State>NY</State>
Zip	Zip code in the US; postal code elsewhere	In	String	Zip>10021</Zip>
Country	Country	In	String with 32 character limit	<Country>USA</Country>

**Table 9: Contact Method Sub-object Fields**

To denote a member's primary e-mail address, for example, the following syntax is employed:

```

5      <Contact Method>

        <transport>email</transport>
        <qualifier>member</qualifier>
        <EmailAddress>ralph@poets.com</EmailAddress>

10     </Contact Method>

```

The following example illustrates addition of a new contact to an Address Book:

```

        <Contact>

          <Command>create</Command>
15         <FirstName>Albus</FirstName>
          <LastName>Dumbledore</LastName>
          <Company>Hogwarts School for Witchcraft and Wizardry</Company>
          <Title>Headmaster</Title>

20         <ContactMethod>
          <Transport>phone</Transport>
          <Qualifier>cell</Qualifier>
          <PhoneNum>9785551234</PhoneNum>
          </ContactMethod>

25         <ContactMethod>
          <Transport>pager</Transport>
          <PagerNum>8885551234</PagerNum>
          <AccessCode>1030#</AccessCode>
30         </ContactMethod>

        </Contact>

```

Major Objects—Contact—Sub-objects—Contact MethodRef: once a Contact Method has been created and stored, it may be referred to using a pointer called a Contact MethodRef. The pointer contains the Contact Method's Id, or a combination of fields that will uniquely identify that Contact Method.

- 5 A Contact MethodRef sub-object may contain some or all of the following fields:

Field	Description	In/Out	Allowed Values	Example
Id	Identifies this Contact Method object	In	Existing Contact Method Id	<Id>k5734kd</Id>
FirstName LastName Company	These fields are all from the Contact object	In	Existing Contact fields	<FirstName>Ron</Firstname> <LastName>Weasley</Lastname> <Company>Hogwarts</Company>
Transport Qualifier Ordinal	These fields are all from the Contact Method sub-object	In	Existing Contact Method fields	<Transport>email</Transport> <Qualifier>home</Qualifier> <Ordinal>0</Ordinal>
AllowMultiple		In	True (default value) false If this field is set to a value of "false", will only return the first Contact Method that meets your criteria.	<AllowMultiple>true</AllowMultiple>

**Table 10: Contact MethodRef Sub-object Fields**

- Major Objects—Distribution List: a Distribution List is a grouping of Contact Methods. It allows a member to send a message to all of the Contact Methods in that list. A Distribution List object may contain some or all of the following fields:
- 10

Field	Description	In/Out	Allowed Values	Example
Command (Required)	Indicates the desired action. Options include: <b>Create</b> (Create a Distribution List) <b>Replace</b> (Replace existing Contact Methods in this list with the Contact Methods contained in this request) <b>Append</b> (Add Contact Methods to the existing list) <b>Delete</b> (Delete Contact Methods from the list) <b>Remove</b> (Remove the whole Distribution List)	In	Must include one of the following values: create replace append delete remove	<Command>append </Command>
Name	Unique name for Distribution List	In	When creating a list, give it a unique name; for example, "Gryffindor" (32 character limit). NOTE: When using any other command option, you must enter either Name or Id field to identify the Distribution List	<Name>Gryffindor</Name>
Description	Descriptive text about the list	In	Optional field	<Description>Gryffindor House</Description>
Id	Unique identifier for the List	In/Out	If the value of the Command field is create, no Id field is required; if any other value, enter a value for either Name or Id field	<Id>k43lk45</Id>

Table 11: Distribution List Major Object Fields

In addition, the Distribution List object must have a list of Contact MethodRef sub-objects (i.e., pointers to already-created Contact Method objects). An exemplary

5 Distribution List object is as follows:

<Distribution List>

<Command>append</Command>  
<Name>Gryffindor</Name>

<ContactMethodRef>

10 <LastName>Potter</LastName>  
<Transport>email</Transport>  
</ContactMethodRef>

```

    <ContactMethodRef>
    <Id>kkk3btkk</Id>
  </ContactMethodRef>

```

```

</Distribution List>

```

5

**Major Objects—Job:** a Job object contains a message to one or more Contacts using one or more Contact Methods, and contains sub-objects that define the specifics of the messaging task (e.g., the sender, the body of the message, recipients, etc.) A Job object also contains at least one Message sub-object (described below), and one or  
 10 more Delivery Request or Contact sub-objects.

A Job object contains only two fields, and these are specified only in a Response:

Fields	Description	In/Out	Allowed Values	Example
Id	Identifier for this Job.	Out		<Id>kkk3btkk</Id>
Charges	Estimated cost of this Job.	Out	Floating point number	<Charges>1.60</Charges>

15

**Table 12: Job Major Object Fields**

**Major Objects—Job—Sub-objects—Message:** the Message sub-object specifies the actual message. It includes fields and optional MessageArg Objects, and allows the requester to specify delivery times.

Fields	Description	In/Out	Allowed Values	Example
Subject field (Required)	The "Subject" line of the message.	In	The actual text of your message.	<Subject><![CDATA[Friday's sales meeting is cancelled.]]></Subject>
Template (optional) field		In		<Template>generic</Template>
Id	Unique identifier for this Message sub-object.	Out		<Id>kkk17lbj4</Id>

Date	Marks the date and time the message was submitted	Out		<Date>1999:10:20 19:14:39</Date>
DeliveryTime	Marks the requested time of delivery	In		<DeliveryTime>1999:10:20 19:14:39</DeliveryTime>
DeliveryTimeModifier	Options related to the requested delivery time	In	StartingAt or TryToFinishBy	<DeliveryTimeModifier>StartingAt</DeliveryTimeModifier>

Table 13  
Job Major Object  
Message Sub-object Fields

5

Major Objects—Job—Sub-objects—Message—MessageArg Sub-objects: a

Message object contains one or more MessageArg sub-objects that consist of a series of Name/Value tags according to the following syntax:

10

```
<MessageArg>
  <Name>SENDER</Name>
  <Value>Hermione Grainger</Value>
</MessageArg>
```

The optional MessageArg Name/Value tags are as follows:

Name	Legal Values	Description	Example
SENDER	Character string	The sender's (member) name. It is used in the From field for all methods of transport except email.	<pre>&lt;MessageArg&gt;   &lt;Name&gt;SENDER&lt;/Name&gt;   &lt;Value&gt;Oliver Wood&lt;/Value&gt; &lt;/MessageArg&gt;</pre>
BODY	Character string	The actual text of the message. This text should be enclosed in CDATA tags.	<pre>&lt;MessageArg&gt;   &lt;Name&gt;BODY&lt;/Name&gt;   &lt;Value&gt;&lt;![CDATA[ I have scheduled an extra Quidditch practice session before the match with Slytherin. Be there Wednesday at 8:00AM sharp.]]&gt; &lt;/Value&gt; &lt;/MessageArg&gt;</pre>

ASK_YESNO_QUESTION	YES NO	If a yes/no question is asked, this should be set to YES, otherwise NO; for example,	<MessageArg> <Name>ASK_YESNO_QUESTION</Name> <Value>YES</Value> </MessageArg>
QUESTION_TO_ASK		If the ASK_YESNO_QUESTION field is set to YES, use this field to enter the actual text of the question.	<MessageArg> <Name><QUESTION_TO_ASK</Name> <Value><![CDATA[ Can you make the practice session?]]> </Value> </MessageArg>
EMAIL_ADDR		The email address that is used in the From and Reply-to fields when sending a message via email.	<MessageArg> <Name>EMAIL_ADDR</Name> <Value><![CDATA[wood@Hogwarts.edu]]> </Value> </MessageArg>

Table 14  
Job Major Object  
Message Sub-object  
MessageArg Sub-object Tags

5

An exemplary Job Object is as follows:

```

<Job>
  <Message>
    <Subject>Extra Quidditch Practice</Subject>
10  <Template>generic</Template>

    <MessageArg>
      <Name>SENDER</Name>
      <Value>Oliver Wood</Value>
    </MessageArg>

15    <MessageArg>
      <Name>BODY</Name>
      <Value><![CDATA[
        I have scheduled an extra Quidditch practice session before the match with Slytherin. Be
        there Wednesday at 8:00AM sharp.
20      ]]>
      </Value>
    </MessageArg>

    <MessageArg>
      <Name>ASK_YESNO_QUESTION</Name>
25    <Value>YES</Value>
    </MessageArg>

    <MessageArg>
      <Name><QUESTION_TO_ASK</Name>
      <Value><![CDATA[
30    Can you make the practice session?]]>

```

```

    </Value>
  </MessageArg>

    <MessageArg>
      <Name>EMAIL_ADDR</Name>
5    <Value><![CDATA[
        wood@Hogwarts.edu]]>
      </Value>
    </MessageArg>

    </Message>
10    <Contact>

      <FirstName>Harry</FirstName>
      <LastName>Potter</LastName>
      <ContactMethod>
        <Transport>email</Transport>
15    <EmailAddress>potter@hogwarts.edu</EmailAddress>
      </ContactMethod>

    </Contact>

    <DeliveryRequest>

      <ContactMethodRef>

20    <LastName>Weasley</LastName>
    <Transport>email</Transport>

      </ContactMethodRef>

    </DeliveryRequest>

    </Job>

```

25     Major Objects—Job—Sub-objects—Delivery Request: the Delivery Request sub-object allows the requester to specify a recipient for a job, as well as to specify delivery options (as fields within the sub-object). The Delivery Request Object may contain a Contact MethodRef sub-object (to refer to a previously created contact method for the recipient) or may instead refer to a Contact sub-object of a Job object

30     (for one-time use of that Contact/Contact Method).

An exemplary Delivery Request sub-object is as follows:

```

    <DeliveryRequest>

      <ContactMethodRef>

        <LastName>Potter</LastName>
35    <Transport>email</Transport>
        <Qualifier>home</Qualifier>

      </ContactMethodRef>

```



</DeliveryRequest>

The Delivery Request sub-object is also returned by API 145 as a Response. Furthermore, when an existing Job object is retrieved using a Range object lookup (described below), that job's Delivery Requests are also returned.

5 The Delivery Request sub-object may contain the following fields:

Fields	Description	In/Out	Allowed Values	Example
DeliveryOptions	Sets the delivery options.	In	standard urgent	<DeliveryOptions>standard </DeliveryOptions>
Id	Unique identifier for this Delivery Request	Out		<Id>kkk224524</Id>
EstDuration	Returns length of time, in seconds, that server estimates it will be on the phone during this delivery.	Out	Integer	<EstDuration>80 </EstDuration>
EstSize	Estimated number of pages in a fax, if it was a fax	Out	Integer	<EstSize>3</EstSize>
Status	Returns delivery status of the message for this Delivery Request Not Sent (This Delivery Request has not yet been delivered.) Sent (This Delivery Request has been successfully delivered.) Failed (The final attempt at delivery failed.) Cancelled (Your Delivery Request was cancelled.) Cancel Pending (Your Delivery Request cancellation is pending.)	Out	Not Sent Sent Failed Cancelled Cancel Pending	<Status>SENT</Status>

Details	Gives the following information about the status of the current delivery attempt: Bad Address Delivery Address is unreachable (No further attempts will be made.) No Answer (another delivery may be attempted.) Busy (another delivery may be attempted.) Answering Machine (assumed) (phone message delivered; no further attempts will be made) Answering Machine (phone message delivered; no further attempts will be made) Maximum Delivery Attempts Exceeded (No further attempts will be made.) Acknowledged (message delivered; if phone, the person acknowledged by pressing 1. No further attempts will be made.) Modem (No further attempts will be made.) Hangup (Call was dropped before message could be delivered; may attempt another delivery.) Callback Later (Message recipient elected a later callback; another delivery will be attempted.) Internal Error (internal error encountered; may attempt another delivery.)	Out	See Description	<Details>Modem</Details>
Completed	True if no further delivery attempts will be made for this delivery request	Out	True false	<Completed>true </Completed>

Table 15  
Job Major Object  
Delivery Request Sub-object Fields

5

An exemplary Delivery Request Response is as follows:

<DeliveryRequest>

<ID>kztubkkk</ID>

<EstDuration>80</EstDuration>

10 <Status>Not Sent</Status>

<DeliveryOptions>Standard</DeliveryOptions>

<Completed>>false</Completed>

<ContactMethod>

<ID>kit5bkkuk</ID>

15 <Transport>phone</Transport>

<Qualifier>office</Qualifier>

```

<Unreachable>false</Unreachable>
<EmailAddress>potter@hogwarts.edu</EmailAddress>

    </ContactMethod>

    <Contact>

5      <ID>kk36bkkkk</ID>
      <Prefix></Prefix>
      <FirstName>Harry</FirstName>
      <MiddleName></MiddleName>
      <LastName>Potter</LastName>
10     <Company>Hogwarts School for Witchcraft and Wizardry</Company>
      <Title>Student</Title>
      <OneTime>true</OneTime>

    </Contact>

    </DeliveryRequest>

```

15

Major Objects—Job—Sub-objects—Delivery Request—Delivery Sub-object:

the Delivery sub-object never appears in a Request. It is returned by API 145 as a sub-object of a Delivery Request object when a Range object lookup (see below) is performed on a job.

20

The Delivery sub-object may contain the following fields:

Fields	Description	In/Out	Allowed Values	Example
Id	Unique identifier for this Delivery	Out		<Id>kk224524</Id>
Timestamp	Time delivery was made	Out	Integer	<Timestamp>2000-06-05 04:15:22</Timestamp>
Duration	Returns length of time, in seconds, that server was on the phone during this delivery	Out	Integer	<Duration>80</Duration>
Status	Returns delivery status of the message for this Delivery Not Sent (This Delivery has not yet been delivered.) Sent (This Delivery has been successfully delivered.) Failed (The final attempt at delivery failed.) Cancelled (Your Delivery was cancelled.) Cancel Pending (Your Delivery cancellation is pending.)	Out	Not Sent Sent Failed Cancelled Cancel Pending	<Status>SENT</Status>

Details	<p>Gives the following information about the status of this delivery attempt:</p> <p><b>Bad Address:</b> Delivery Address is unreachable (No further attempts will be made.)</p> <p><b>No Answer</b> (another delivery may be attempted.)</p> <p><b>Busy</b> (another delivery may be attempted.)</p> <p><b>Answering Machine</b> (assumed) (phone message delivered, no further attempts will be made.)</p> <p><b>Answering Machine</b> (phone message delivered, no further attempts will be made.)</p> <p><b>Maximum Delivery Attempts Exceeded</b> (No further attempts will be made.)</p> <p><b>Acknowledged</b> (message delivered, if phone, the person acknowledged by pressing 1. No further attempts will be made.)</p> <p><b>Modem</b> (No further attempts will be made.)</p> <p><b>Hangup</b> (Call was dropped before message could be delivered; may attempt another delivery.)</p> <p><b>Callback Later</b> (Message recipient elected a later callback, another delivery will be attempted.)</p> <p><b>Internal Error</b> (internal error encountered, may attempt another delivery.)</p>	Out		<Details>Modem</Details>
Size	Number of pages in a fax, if it was a fax	Out	Standard urgent	<Size>3</Size>
Cost	Actual cost for this delivery in US Dollars	Out	Floating point value	<Cost>18-20</Cost>

Table 16  
Job Major Object  
Delivery Request Sub-object  
Delivery Sub-object Fields

5

Major Objects—Range: The Range object facilitates retrieval of a list of objects based on specified criteria. In particular, the Range object can retrieve Distribution List, Job, and Contact objects. The Response to a Range object returns the requested objects.

10

The Range Major Object may contain the following fields:

Fields	Description	In/Out	Allowed Values	Example
Object	Specifies the type of object you are trying to look up	In	DistributionList Job Contact Member	<Object> DistributionList </Object>
Type	Specifies criteria for the lookup; depend on the value of <Object>: DistributionList Job Contact Member	In	If <Object> value is DistributionList: Name (look up by Name field) Id (look up by Id field) All (return all Dist. Lists for this Member) Job: Date (look up by date) Id (look up by Id) All (return all Jobs for this Member) Contact: LastName (look up by LastName field) Id (lookup by Id field) Company (lookup by Company field) All (return all Contacts for this Member) Member: Username (lookup by Username field) Id (lookup by Id field)	<Type>Name</Type>
Start	Specifies criteria for the data you are looking up; depends on the value of <Type>	In	String	If <Type>LastName</Type> Then, <Start>Potter</Start> If <Type>Date</Type> Then, <Start>2000:02:14 12:30:00</Start>
End	Specifies the end of a date range; only used if the value of <Type> is "Date"	In	yyyy:mm:dd hh:mm:ss	<End>2000:02:14 12:35:00</End>

Table 17  
Range Major Object Fields

5        The Range object is always included in a Request object, with the value of the RequestType set to "lookup." The most common use for the Range object is to look up a Job object by Id, for example,

<Range>

<Object>job</Object>  
<Type>Id</Type>

<Start>kkky5btk</Start>

<Range>

**Error Handling:** Errors fall into three classes: parsing errors, fatal errors, and errors/warnings encountered while validating any object or field.

Parsing errors occur when the input XML tags do not conform to XML specifications. Typical examples of malformed XML code include tags that are not closed and illegal characters; to avoid the latter type of error, free-form text should be enclosed within CDATA tags. When parsing errors are encountered, API 145 returns a ParseErrors object, which contains one or more sub-objects called ParseError and having the following fields:

Fields	Description	In/Out	Allowed Values	Example
ErrorString	Text explaining the error	Out	String	<ErrorString>Expecting 'a name' found '?' </ErrorString>
LineNumber	Line number where error found	Out	Integer	<LineNumber>0</LineNumber>

Table 18  
ParseError Sub-object Fields

An example is as follows:

<ParseErrors>

<ParseError>

<ErrorString>Expecting 'a name', found '?' </ErrorString>

<LineNumber>9</LineNumber>

</ParseError>

</ParseErrors>

A fatal error signifies a significant problem encountered in the course of processing a Request. API 145 returns a FatalError object with a single field (ErrorString), which indicates the nature of the error. For example,

```

5      <FatalError>
      <ErrorString>User Transaction Server Unavailable.</ErrorString>
      </FatalError>

```

Validation errors and warnings are attached to problematic objects or fields as "attributes." The Errors and Warnings fields of a Response object contain the following information:

Fields	Description	In/Out	Allowed Values	Example
Errors	Set to the number of errors discovered while processing the major objects included in the Request	Out	Unsigned integer	<Errors>2</Errors>
Warnings	Set to the number of warnings (a less severe error) discovered while processing the major objects included in the Request	Out	Unsigned integer	<Warnings>1</Warnings>

10

Table 19  
Response Super Object  
Errors and Warnings Fields

For example, if a Request contains an invalid telephone number, a warning attribute will be attached to the problematic <PhoneNum> field. If a Request fails to provide a Billing sub-object when trying to add a Member, an error attribute will be attached to the Member object.

It will therefore be seen that the foregoing represents a full-featured messaging system capable of operating in multiple communication modes and interacting with remote applications through a common, extensible interface. The terms and expressions employed herein are used as terms of description and not of limitation, and there is no intention, in the use of such terms and expressions, of excluding any equivalents of the features shown and described or portions thereof, but it is recognized that various modifications are possible within the scope of the invention claimed.

What is claimed is:

25

## CLAIMS

- 1           1.     A messaging system comprising:
  - 2                 a. a message server comprising a plurality of modalities for transmitting  
3                 messages, the message server being responsive to a remote application config-  
4                 ured to generate a message and a designation of at least one of the transmission  
5                 modalities, the message server communicating with the application via a com-  
6                 puter network; and
  - 7                 b. an application program interface (API) comprising stored instructions  
8                 executing on the message server, the API receiving the message and designation  
9                 from the application and causing the message server to effect transmission of  
10                the message according to the designation.
- 1           2.     The system of claim 1 wherein the API is configured to interpret XML  
2           syntax, the message and the designation being expressed as a request formatted in XML  
3           syntax.
- 1           3.     The system of claim 1 wherein the message server comprises a database  
2           for storing contact data, the API being configured to process a request from the appli-  
3           cation to establish a database record specifying a member and contact data for the  
4           member, the contact data including at least one contact method specifying a transmis-  
5           sion modality and data facilitating contact of the member via the specified transmission  
6           modality, the API causing the message server to send the message in accordance with  
7           the contact data.
- 1           4.     The system of claim 1 wherein the message server comprises a database  
2           for storing contact data for a plurality of members, the API being configured to process  
3           a request from the application to (i) access an existing database record specifying a  
4           member and contact data for the member, the contact data including at least one contact  
5           method specifying a transmission modality and data facilitating contact of the member  
6           via the specified transmission modality, or (ii) obtain contact data from the application



7 for a non-member, the API causing the message server to send the message in accor-  
8 dance with the contact data.

1 5. The system of claim 4 wherein the API is further configured to process a  
2 request from the application to create a distribution list comprising a plurality of the  
3 existing database records, the API causing the message server to send the message to  
4 the members in the distribution list in accordance with the contact data.

1 6. The system of claim 4 wherein the existing database record comprises a  
2 plurality of contact methods, the API being further configured to process a request from  
3 the application specifying at least one of the contact methods, the API causing the mes-  
4 sage server to send the message to the member in accordance with the at least one  
5 specified contact method.

1 7. The system of claim 1 wherein the API is further configured to respond  
2 to status requests from the application, the API returning, in response to a status request  
3 specifying a messaging task, status information pertinent to the messaging task.

1 8. The system of claim 7 wherein the status information includes a status  
2 designation for the message, the status designation specifying (i) whether the message  
3 has been sent, (ii) whether the message was successfully received, (iii) whether the  
4 message failed, and (iv) whether the message has been cancelled.

1 9. The system of claim 8 wherein, for each failed message, the API returns  
2 an explanation for the failure.

1 10. The system of claim 1 wherein the message is addressed to at least one  
2 contact, the message comprising a question, the API causing the message server to pose  
3 the question to the at least one contact.

1 11. The system of claim 10 wherein the API is further configured to respond  
2 to status requests from the application, the API returning, in response to a status request

3 specifying the message, status information pertinent to the message including any re-  
4 sponse to the question by the at least one contact.

1 12. The system of claim 1 wherein the API is configured to handle informa-  
2 tion in the form of objects, the objects including (i) member objects designating mem-  
3 ber information for a plurality of potential recipients of the message, (ii) contact objects  
4 specifying information facilitating communication with the potential recipients in ac-  
5 cordance with a plurality of transmission modalities, (iii) job objects specifying mes-  
6 sages and characteristics thereof, and (iv) delivery objects specifying modes of message  
7 delivery, the application providing the message and the designation in object form.

1 13. For use in conjunction with a message server comprising a plurality of  
2 modalities for transmitting messages and an interface for communicating with remote  
3 applications via a computer network, an application program interface (API) compris-  
4 ing stored instructions executing on the message server, the API being responsive to  
5 application-originated requests comprising a message and a designation of at least one  
6 of the transmission modalities, the API causing the message server to effect transmis-  
7 sion of the message according to the designation.

1 14. The API of claim 13 wherein the executing instructions interpret XML  
2 syntax, the message and the designation being expressed as a request formatted in XML  
3 syntax.

1 15. The API of claim 13 wherein the message server comprises a database  
2 for storing contact data, the API being configured to process a request from the appli-  
3 cation to establish a database record specifying a member and contact data for the  
4 member, the contact data including at least one contact method specifying a transmis-  
5 sion modality and data facilitating contact of the member via the specified transmission  
6 modality, the API causing the message server to send the message in accordance with  
7 the contact data.

1           16.    The API of claim 13 wherein the message server comprises a database  
2   for storing contact data for a plurality of members, the API being configured to process  
3   a request from the application to access an existing database record specifying a mem-  
4   ber and contact data for the member, the contact data including at least one contact  
5   method specifying a transmission modality and data facilitating contact of the member  
6   via the specified transmission modality, the API causing the message server to send the  
7   message in accordance with the contact data.

1           17.    The API of claim 16 wherein the API is further configured to process a  
2   request from the application to create a distribution list comprising a plurality of the  
3   existing database records, the API causing the message server to send the message to  
4   the members in the distribution list in accordance with the contact data.

1           18.    The API of claim 16 wherein the existing database record comprises a  
2   plurality of contact methods, the API being further configured to process a request from  
3   the application specifying at least one of the contact methods, the API causing the mes-  
4   sage server to send the message to the member in accordance with the at least one  
5   specified contact method.

1           19.    The API of claim 13 wherein the executing constructions are configured  
2   to respond to status requests from the application, the API returning, in response to a  
3   status request specifying a messaging task, status information pertinent to the messag-  
4   ing task.

1           20.    The API of claim 19 wherein the status information includes a status  
2   designation for the message, the status designation specifying (i) whether the message  
3   has been sent, (ii) whether the message was successfully received, (iii) whether the  
4   message failed, and (iv) whether the message has been cancelled.

1           21.    The API of claim 20 wherein, for each failed message, the API is con-  
2   figured to return an explanation for the failure.

1           22.    The API of claim 13 wherein the message is addressed to at least one  
2    contact, the message comprising a question, the API causing the message server to pose  
3    the question to the at least one contact.

1           23.    The API of claim 22 wherein the executing instructions are configured  
2    to respond to status requests from the application, the API returning, in response to a  
3    status request specifying the message, status information pertinent to the message in-  
4    cluding any response to the question by the at least one contact.

1           24.    The API of claim 13 wherein the executing instructions are configured  
2    to handle information in the form of objects, the objects including (i) member objects  
3    designating member information for a plurality of potential recipients of the message,  
4    (ii) contact objects specifying information facilitating communication with the potential  
5    recipients in accordance with a plurality of transmission modalities, (iii) job objects  
6    specifying messages and characteristics thereof, and (iv) delivery objects specifying  
7    modes of message delivery, the application providing the message and the designation  
8    in object form.

1           25.    A method of handling and transmitting messages to recipients, the  
2    method comprising the steps of:  
3           providing a message server comprising a plurality of modalities for transmitting  
4    messages, the message server being responsive to a remote application configured to  
5    generate a message and a designation of at least one of the transmission modalities;  
6           causing the message server to communicate with the application via a computer  
7    network; and  
8           c. providing an application program interface (API) comprising stored instruc-  
9    tions executing on the message server, the API receiving the message and designation  
10   from the application and causing the message server to effect transmission of the mes-  
11   sage according to the designation.

1           26.    The method of claim 25 wherein the API is configured to interpret XML  
2   syntax, the message and the designation being expressed as a request formatted in XML  
3   syntax.

1           27.    The method of claim 25 further comprising the step of providing a data-  
2   base for storing contact data, the server processing a request from the application to  
3   establish a database record specifying a member and contact data for the member, the  
4   contact data including at least one contact method specifying a transmission modality  
5   and data facilitating contact of the member via the specified transmission modality, the  
6   server sending the message in accordance with the contact data.

1           28.    The method of claim 25 further comprising the step of providing a data-  
2   base for storing contact data for a plurality of members, the server processing a request  
3   from the application to access an existing database record specifying a member and  
4   contact data for the member, the contact data including at least one contact method  
5   specifying a transmission modality and data facilitating contact of the member via the  
6   specified transmission modality, the server sending the message in accordance with the  
7   contact data.

1           29.    The method of claim 28 further comprising the steps of (i) processing a  
2   request from the application to create a distribution list comprising a plurality of the  
3   existing database records, and (ii) sending the message to the members in the distribu-  
4   tion list in accordance with the contact data.

1           30.    The method of claim 28 wherein the existing database record comprises  
2   a plurality of contact methods, the request from the application specifying at least one  
3   of the contact methods, the message server sending the message to the member in ac-  
4   cordance with the at least one specified contact method.

1           31.    The method of claim 25 further comprising the step of responding to  
2   status requests from the application, the server returning, in response to a status request  
3   specifying a messaging task, status information pertinent to the messaging task.

1           32.     The method of claim 32 wherein the status information includes a status  
2     designation for the message, the status designation specifying (i) whether the message  
3     has been sent, (ii) whether the message was successfully received, (iii) whether the  
4     message failed, and (iv) whether the message has been cancelled.

1           33.     The method of claim 32 wherein, for each failed message, the server re-  
2     turns an explanation for the failure.

1           34.     The method of claim 25 wherein the message is addressed to at least one  
2     contact, the message comprising a question, the message server posing the question to  
3     the at least one contact.

1           35.     The method of claim 34 wherein server responds to status requests from  
2     the application, the server returning, in response to a status request specifying the mes-  
3     sage, status information pertinent to the message including any response to the question  
4     by the at least one contact.

1           36.     The method of claim 25 wherein the API is configured to handle infor-  
2     mation in the form of objects, the objects including (i) member objects designating  
3     member information for a plurality of potential recipients of the message, (ii) contact  
4     objects specifying information facilitating communication with the potential recipients  
5     in accordance with a plurality of transmission modalities, (iii) job objects specifying  
6     messages and characteristics thereof, and (iv) delivery objects specifying modes of  
7     message delivery, the application providing the message and the designation in object  
8     form.

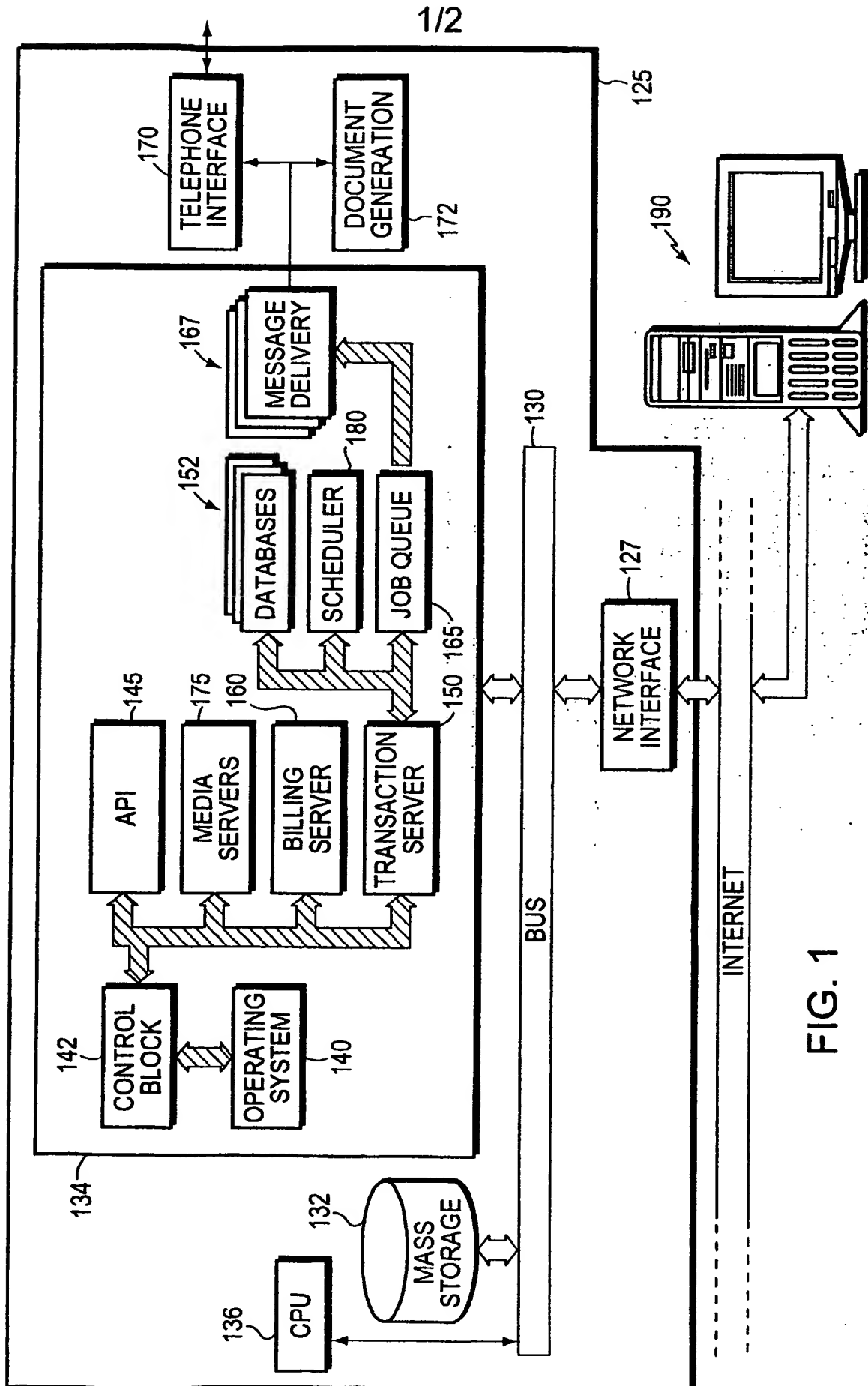


FIG. 1

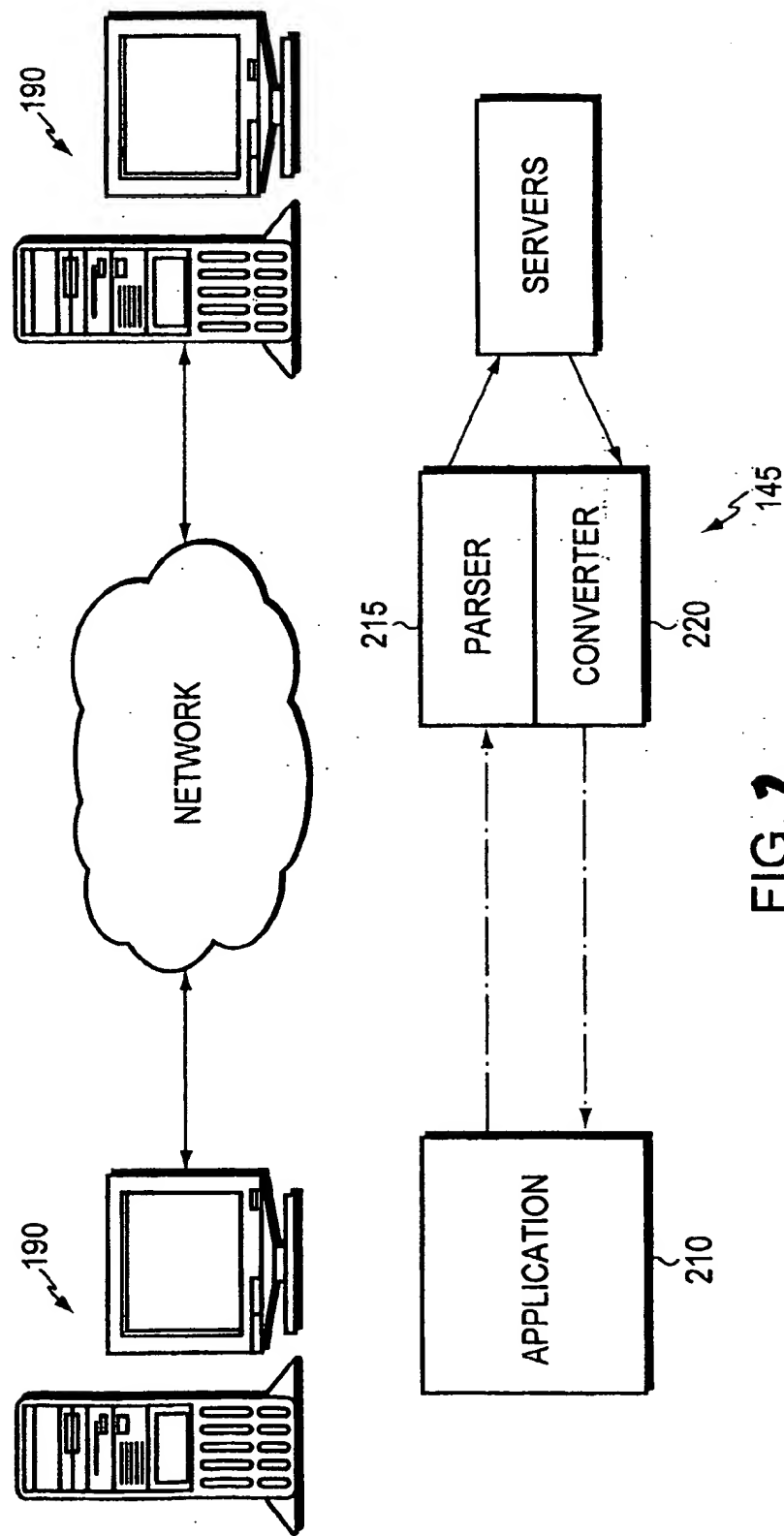


FIG. 2